

Correct use of the IAV logo in the context of collaborations

In some projects, IAV collaborates with other companies or institutions. For the associated publications, our logo may be provided to our partners in the two color variants „B2“ and „M2“.

The files have been created with a white background. This avoids color inconsistencies with the surroundings.

When using the IAV logo, a protection area must be maintained. This area must not be violated, reduced, or overlapped by other objects. The provided logo files already include this protection area and must not be altered.

The IAV logo must not be altered, distorted, rotated, integrated into graphics, or otherwise disfigured.

For digital applications, the logos are provided in RGB colors (SVG and PNG). For print products, the logos are provided in CMYK colors (PDF and EPS).

Before passing on the logo, please send a request to:
corporatedesign@iav.de



IAV logo in the variant „B2“
with a white background and
protection area.



IAV logo in the variant „M2“
with a white background and
protection area.

